

Innovation Alliance: next edition changes formula, synergies continue



To support as much as possible the market affected by the health emergency, IPACK-IMA, PRINT4ALL and INTRALOGISTICA ITALIA reschedule on 2022, while PLAST and MEAT-TECH will be held in 2021. Yet the supply chain project will continue to live thanks to dedicated cross-cutting events to be held during the next two years.

Distant but united: PLAST, IPACK-IMA, MEAT-TECH, PRINT4ALL and INTRALOGISTICA ITALIA, the five events dedicated to instrumental mechanics that together represent The Innovation Alliance, for the next edition will be held exceptionally on different dates.

While PLAST confirms the dates initially scheduled and will be held from May 4th to 7th, 2021, the appointment with MEAT-TECH will be from 17th to 20th of May 2021, simultaneously with TUTTOFOOD, the international B2B fair dedicated to food & beverage organized by Fiera Milano.

Finally IPACK-IMA, PRINT4ALL and INTRALOGISTICA ITALIA will keep the contemporaneity, yet rescheduling on May 3rd to 6th, 2022. All the events will take place at Fiera Milano Rho (Italy).

The decision of the organizers is due to the extraordinary situation of these months: the health emergency has revolutionized the industry world and, after the lock-down which has affected in various phases every part of the world, the international calendar of trade fairs 2020-2021 has also undergone drastic changes, which have forced each event to be exceptionally rescheduled, in order to meet the needs of its sector and avoid overlaps with other events that would have put companies and operators in difficulty.

A temporary choice, born from the awareness of being able in this way to support the investment choices of companies, without questioning the value of synergy between these events, that together represent the best of industrial mechanics combined in a virtual supply chain.

So, even if the dates of the events of The Innovation Alliance change, does not change the desire to make system and promote the logic of the event: the five exhibitions continue to look at dialogue between different sectors as a valuable resource for companies and, there for, finalized to the restart of each event.

The organizers will set to work together in order to create transversal initiatives that will accompany operators to the reunion of these appointments that will be confirmed after this two-year period of changes out of the ordinary.