

# IPACK-IMA meets you in 2022

June 24, 2020

## **New dates for IPACK-IMA, while MEAT-TECH will take place, simultaneously with TuttoFood, in 2021**

Being at our customers' side, especially during a time of great economic uncertainty, to become the point of reference for the sector. This is the goal of Ipack-Ima which has always interpreted the necessities of an industry, certainly less affected than others by the health emergency, that needs strong and attractive aggregation moments at an international level.

"The current international context has led us to take strategic decisions that meet the needs of our customers – comments Valerio Soli, President of Ipack Ima srl – to whom we want to offer the opportunity to meet in Milan in an exclusive dedicated context to make business with all the major players in the industry, worldwide".

To give voice to these needs and reach out companies' requirements, IPACK-IMA is rescheduled from May 3rd to 6th, 2022.

"The decision to reschedule our event, IPACK-IMA, was not easy – comments Rossano Bozzi, CEO of Ipack Ima srl – but after careful evaluations and insights we preferred to give priority to the needs of our exhibitors and visitors who are currently engaged, and we expect they are still for many months, in the management of a very tricky period".

At a time when trade fairs are experiencing a situation that no one could have foreseen, the ability to aggregate projects with high added value for uniform targets is part of a medium-long term strategy that has a new and first starting point in May 2021.

MEAT-TECH – the Ipack Ima trade show specialized in solutions for meat products and ready meals industry – will take place, simultaneously with TuttoFood, from May 17th to 20th, 2021. The choice of contemporaneity with TuttoFood – the international exhibition dedicated to food product, with 3,079 exhibitors and 82,551 visitors in the latest edition – lays the foundations for a unique project in the European panorama for the food chain, which opens up new opportunities and contaminations.

Milan is preparing to welcome the international excellence of processing & packaging again, with trade fair platforms designed and conceived with the industry, capable of promoting new networking opportunities, meetings between producers and buyers, developing ideas and new projects in a "human-to-human" logic.