



Synergy between supply chains and retail, the winning key of MEAT-TECH 2021

The show is scheduled in Milan from 22 to 26 October, with a special edition in conjunction with TUTTOFOOD and HOST Milano

A kilometer of innovation available to operators who will meet at Fiera Milano from 22 to 26 October: between ingredients and technologies for the meat, cold cut and ready meals industry, product previews in the food sector and solutions for retail and out-of-home.

A unique business ecosystem for the agri-food community, an extraordinary opportunity for attractiveness and international vision available for operators of the fresh food industry and beyond.

With a single entrance ticket, visitors will have access to the 3 shows, for a 360 ° overview of the market. **An innovative format** that marks the return in presence that operators require after almost two years of absence and limited contacts with digital tools.

MEAT-TECH proposes for this special edition a complete exhibition offer **aimed at the fresh food industry**, enriched by an articulated events and conferences calendar in which **the themes of sustainability and product innovation** will find space. In particular, MEAT-TECH will host the second edition of **Packaging Speaks Green**, organized by UCIMA, and a series of special events dedicated to **plant-based formulations** for an enlarged overview of the free from or vegetable protein-based products market.

The appointment is therefore on **22-26 October at Fiera Milano Rho**, for 5 extraordinary days of complete multisensory experiences dedicated to the food supply chain of which Made in Italy has won leadership at an international level, thanks to its ability to intercept new lifestyles that guide the consumption of the present and the future.

To follow all the news about the trade show, visit the [website](#)