

Meat-Tech 2021: Innovation and sustainability in focus

From 4 to 7 May 2021 Meat-Tech will again take place in Milan. There is already considerable interest from exhibitors in the international trade show for solutions and additives for industrial manufacturers of sausage products, meat, fish and ready meals.

"More than a year until the trade show starts and some of the most dynamic companies in the sector have already been convinced to take part. The first phase of exhibitor acquisition ended with a total growth of 61 percent compared to 2018 and a strong increase in participation from international companies: a result that was a positive surprise for us and encourages us in our work. Meat-Tech has therefore been confirmed as a fixture on the international calendar for all experts in the sector seeking innovative solutions for an increasingly sustainable delivery chain," confirmed Valerio Soli, President of Ipack Ima srl, with pleasure.

The companies that have already confirmed their at-



Valerio Soli, President of Ipack Ima Srl, is pleased about the growing interest of exhibitors in Meat-Tech. Ipack Ima Srl

tendance at Meat-Tech 2021 can expect a strong international presence, a full range of offers at the trade show and innovations in the area of sustainability.

"We are very satisfied with the previous event in 2018," confirmed Federico Boratto (Inox Meccanica), "reflected in the number of Italian and international visitors. Professional purchasers were firmly concentrated on technical process systems and we took the opportunity to meet interested parties from around the world in just a few days. In terms of business and applications, it was the best possible result."



"At Meat-Tech 2021 we expect strong interest in the issue of sustainability," explained Giulia Antonelli (Coligroup), "an issue that affects the entire process chain but particularly packaging. We are testing new materials for cartons as well as materials that are 100 percent recyclable. A great deal of work is also going into compostable materials, for which there is strong demand."

Meat-Tech is held in collaboration with IPACK-IMA, the leading trade show for processing and packaging technologies, and IPACK-Mat, a special project by Ipack Ima launched in 2018



Meat-Tech 2018 was able to benefit from synergies with IPACK-IMA, which took place at the same time, and was attended by more than 74,000 visitors, of whom 18,500 were international visitors.

Ipack Ima Srl

that is dedicated to innovative high-performance materials with high added value. The focus here is on sustainability and the circular economy.

"IPACK-IMA and Meat-Tech are some of the most important trade shows where we can present our core business. We attach great importance on planet saving and energy saving

and attempt to suggest solutions that enable competitive advantages and energy savings," emphasised Federica Travaglini (Travaglini). "I am pleased that the importance of the clean room sector, which is an interface between various sectors and foods such as fish, cheese and ready meals, has been understood."

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