



THINKING "OUT OF THE BOX" IL PACKAGING COME RISORSA

24/03/2021 | Preparato per ASSICA / MEAT-TECH

Il packaging sostenibile per il settore carni e salumi:
nuovi scenari

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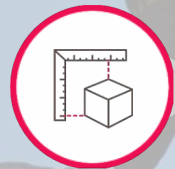


framework

Quantis

We guide top organizations to define, shape and implement intelligent environmental sustainability solutions.

We deliver resilient strategies, robust metrics, useful tools, and credible communications.



METRICS



TOOLS



STRATEGY



COMMS

A global team

+ Berlin
+ Boston
+ Lausanne

+ Milan
+ Paris
+ Zurich





BUSINESS

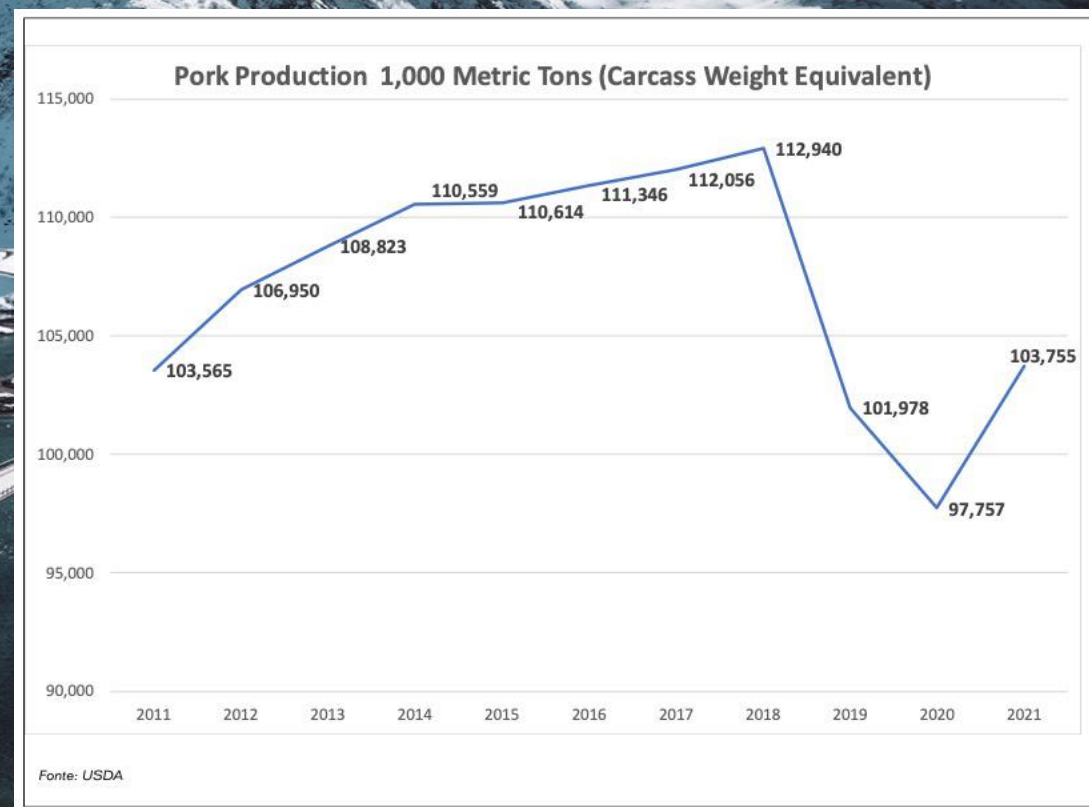
SCIENCE

We build the bridge between
the science of sustainability
to its application in business.

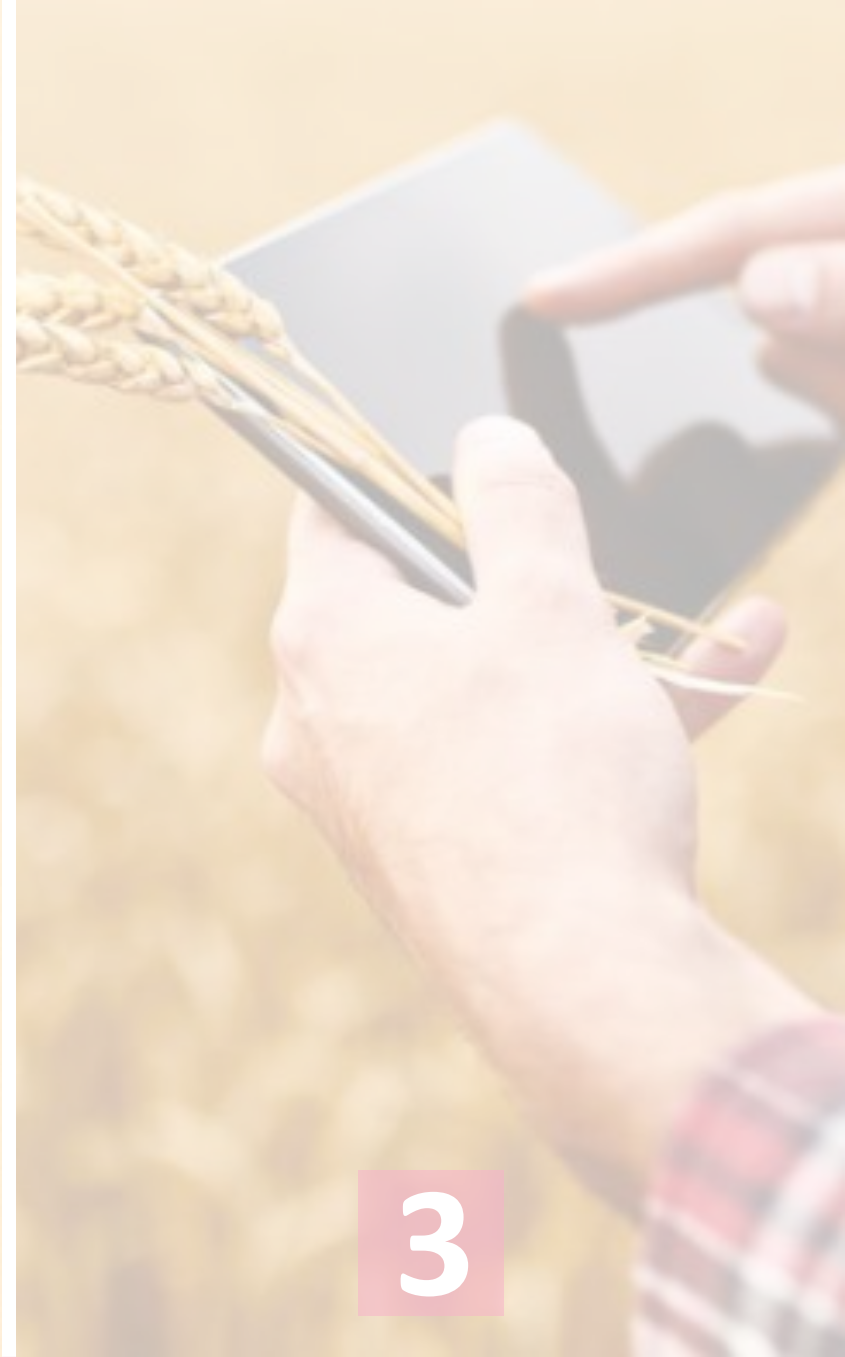
Lettera al Ministro della Transizione ecologica

(....) Ecco che in questo contesto così delicato per il settore italiano delle carni è sempre più essenziale contribuire alla diffusione e alla condivisione di **informazioni scientificamente corrette**.

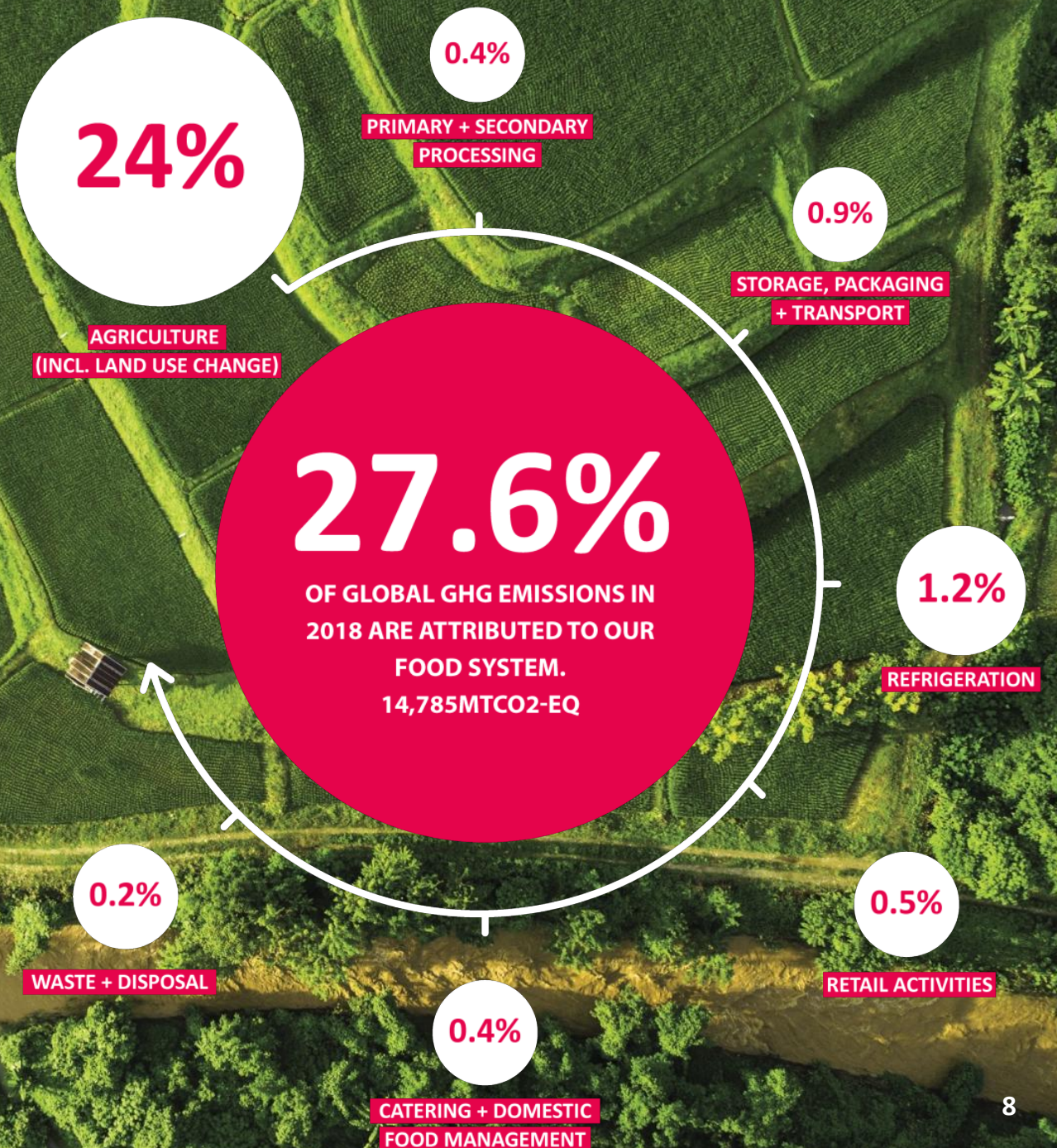
Giuseppe Pulina
Presidente di Carni Sostenibili







Transformation of the food system is the strongest lever we have to cap global temperature rise to 1.5°C





the EU plan to transform
EU's economy for a sustainable future



Renewed sustainable
finance strategy

Green Deal
Action Plan

Carbon Neutrality
by 2050



the EU plan to transform
EU's economy for a sustainable future



Renewed sustainable
finance strategy

Financing sustainable growth

Green Deal
Action Plan

Carbon Neutrality
by 2050



the EU plan to transform EU's economy for a sustainable future



Renewed sustainable
finance strategy

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Carbon Neutrality
by 2050

Climate
ambition

Clean,
affordable and
secure **energy**

**Industrial
strategy** for a
clean and
circular
economy

Sustainable
and smart
mobility

Greening the
Common
**Agricultural
Policy**

Preserving and
protecting
biodiversity

Towards a zero-
pollution
ambition for a
toxic free
environment

Mainstreaming
sustainability in
all **EU policies**

The EU as a
global leader



the EU plan to transform
EU's economy for a sustainable future



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Carbon Neutrality
by 2050

- + European Climate law (in progress) > Enshrining Carbon Neutrality in law
- + Improving ambition for 2030 target > From current -40% to -55%
- + National energy and climate plans > Need to be updated to new EU targets



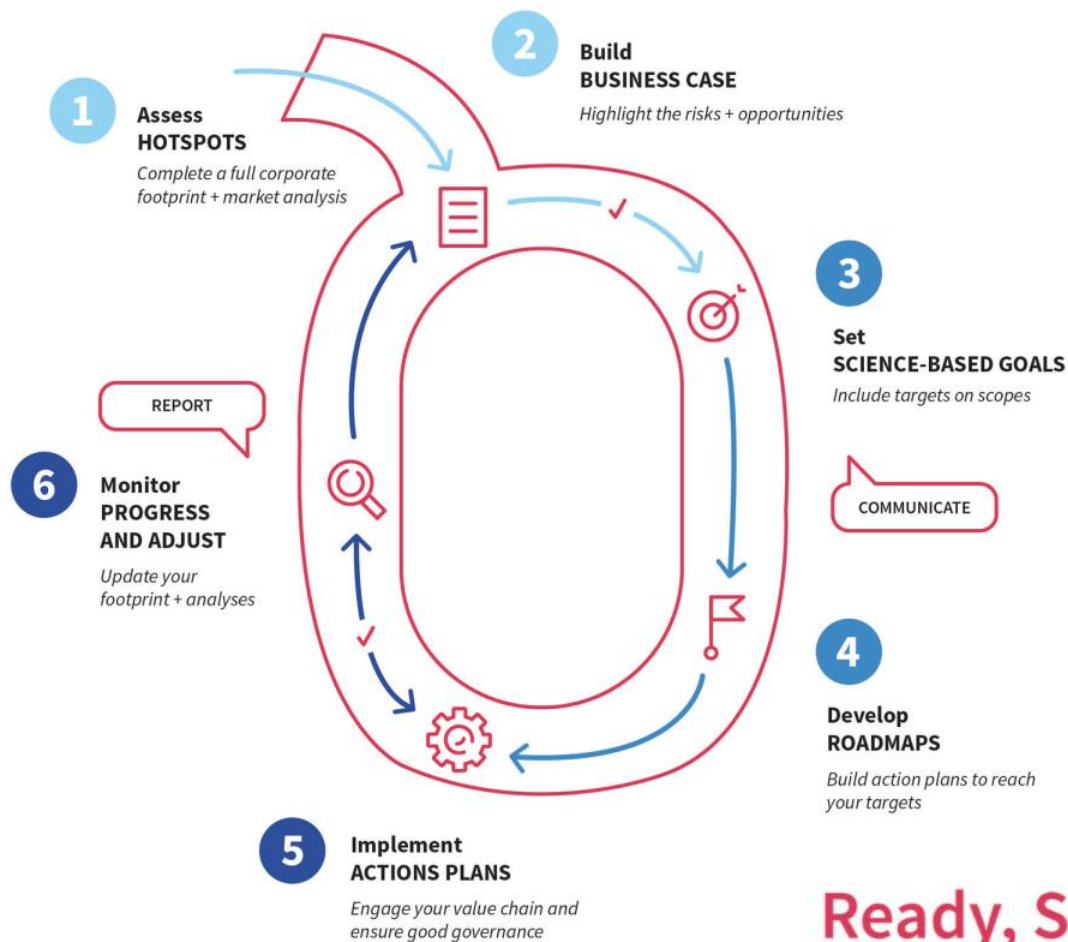
the EU plan to transform EU's economy for a sustainable future



Renewed sustainable
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Carbon Neutrality
by 2050



Ready, Set, Go
A science-based climate strategy

A satellite view of Earth from space, showing the curvature of the planet and the glowing lights of cities at night. The word "actions" is centered over the image in a white, lowercase, sans-serif font.

actions



1



2



3

1

EMBED **ECO-DESIGN** INTO
THE HEART OF PACKAGING
STRATEGIES

2

GRASP **REGIONAL ISSUES**
FOR OPTIMIZATION

3

HELP BUILD WASTE
MANAGEMENT CAPACITY IN
LEAKAGE REGIONS

4

EDUCATE AND ENGAGE
CONSUMERS TO SHIFT
BEHAVIOR

FOUR ACTIONS TO DRIVE SUSTAINABLE PACKAGING

1

EMBED **ECO-DESIGN** INTO
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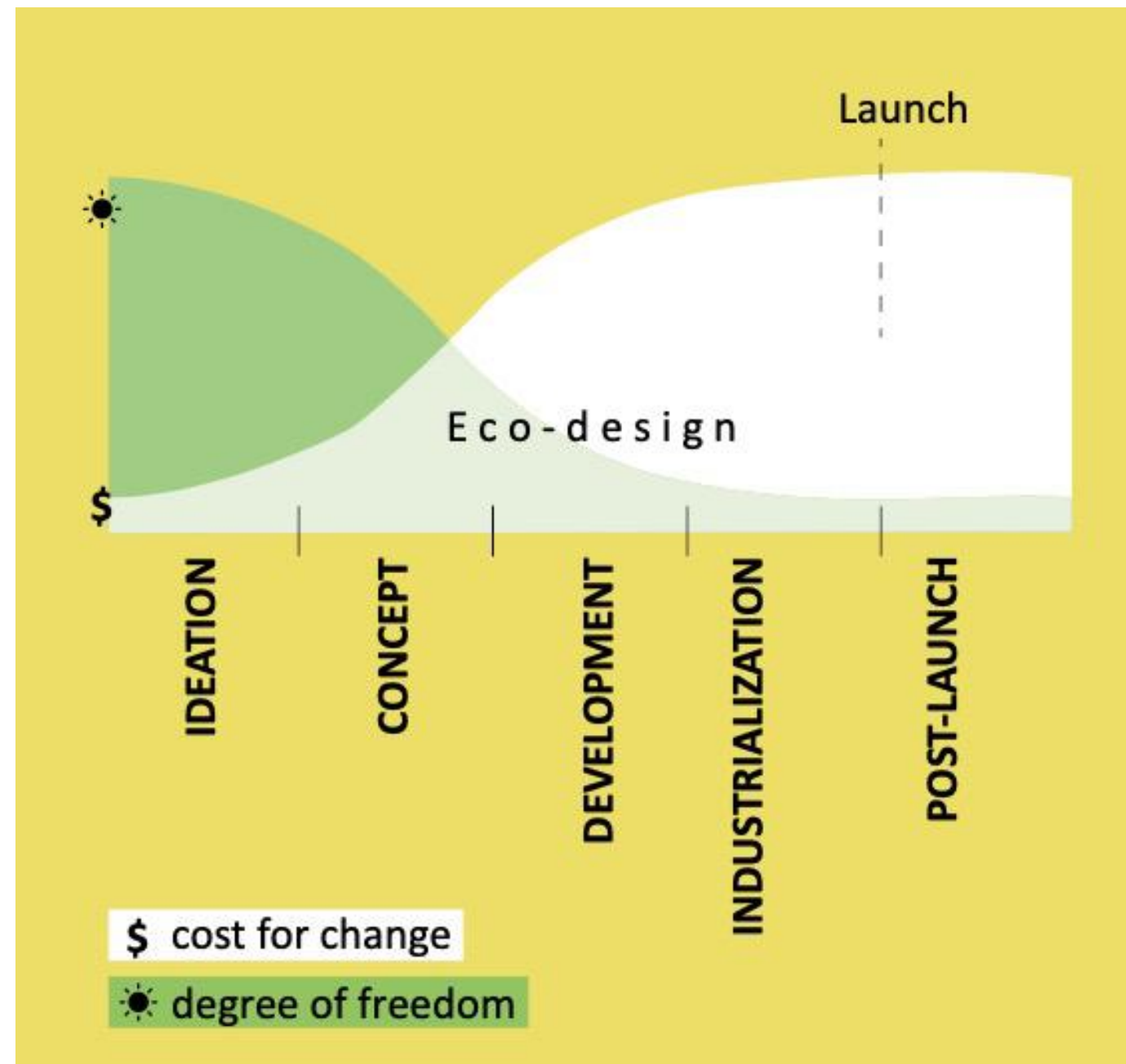
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The **Plastic Leak Project Guidelines** provide a framework
for assessing the release and transfer of plastic into the
natural environment all along the value chain.



The questions you
will get answered
by doing a PLP
assessment:

What is the **total amount
of leakage** (in tons)
across the value chain?

**Where along the
value chain** is leakage
occurring?

In which **countries** is
leakage taking place?

The Plastic Leak Project Guidelines shift the plastics conversation
from sounding the alarm to driving meaningful change with robust metrics.

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Addressing an issue of global proportions



**ALLIANCE
TO END
PLASTIC
WASTE** 

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TELL YOUR STORY, DRIVE ENGAGEMENT

STORYTELLING

- + **Ambitious sustainability strategies** need strong communications strategies, and vice versa
- + **The key to credible, authentic + meaningful communications**
= **ROBUST METRICS**



ENGAGEMENT

Internally

- + Generate buy-in
- + Secure budget
- + Motivate teams

Externally

- + Build trust w/ customers + consumers
- + Soothe investors
- + Inspire others
- + Create additional business value



PROSSIMI APPUNTAMENTI

eQopack ecodesign platform

The objective of the tool is to embed environmental sustainability within the packaging innovation process and to better understand the environmental performance through science-based metrics to make sustainable design choices.

- + 30/03/2021
- + Packaging designers
- + [eQopack Website](#)

IVSI-Quantis

Quantis is happy to be speaker to another event organized by IVSI next month.

- + April
- + IVSI audience

CSR Manager Network-Quantis

Tutto quello che dobbiamo sapere per costruire una climate strategy: Perché quantificare gli impatti rappresenta un punto di partenza fondamentale e come farlo?

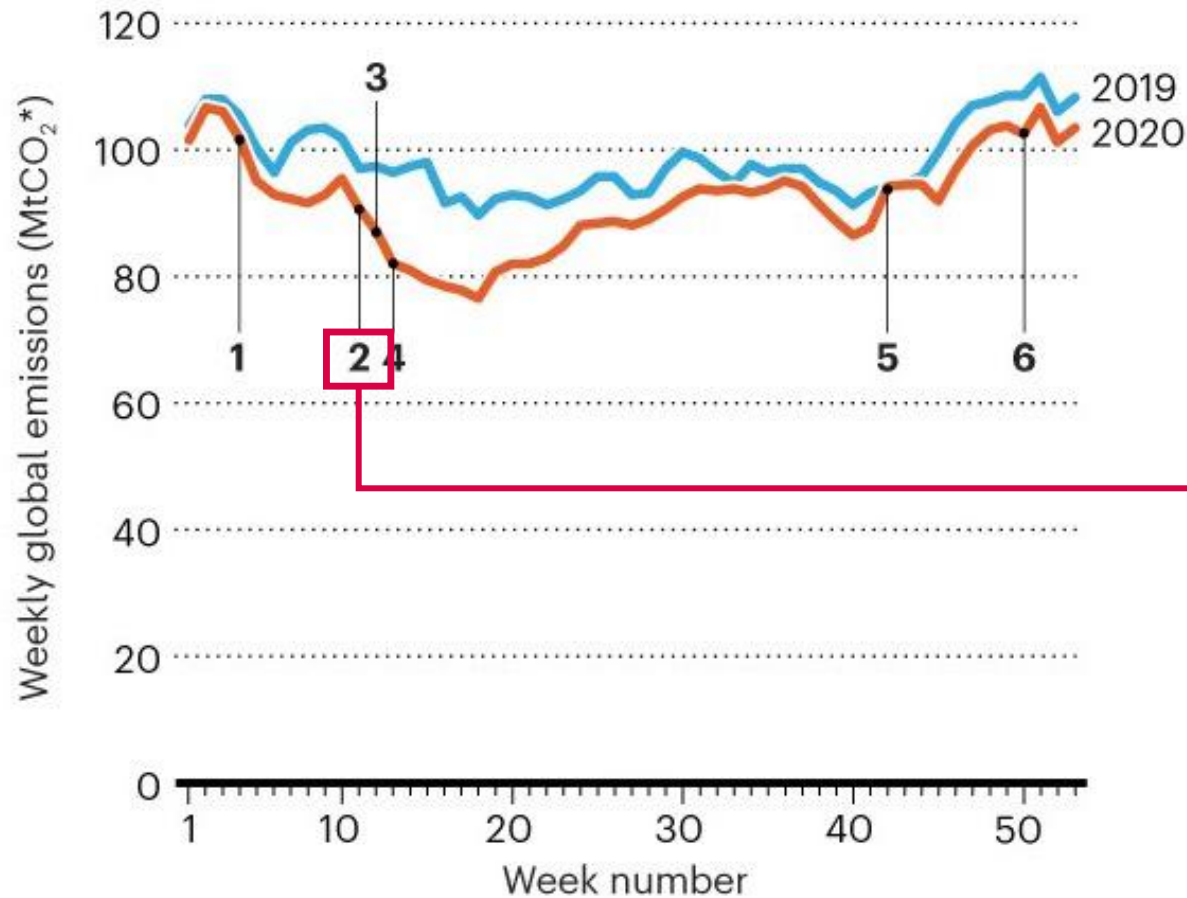
- + 15/05/2021
- + Su invito simone.pedrazzini@quantis-intl-com
- + [CSR Manager Network Website](#)



In a nutshell, **we're the creative geeks**. Our clients trust us to take the **latest science and make it actionable**.

EMISSIONS BOUNCE BACK

After a sharp drop early in the pandemic, global CO₂ emissions rose as worldwide economic activity recovered in 2020. This trend continued even though some countries put fresh restrictions in place as coronavirus infections soared.



1. China imposes lockdown on Wuhan, where coronavirus was first detected.
2. Slammed by COVID, Italy issues a national lockdown.
3. California becomes first US state to impose a lockdown.
4. India begins its first nationwide lockdown
5. As Europe surpasses 100,000 new daily infections, countries announce new wave of restrictions.
6. California imposes a 3-week lockdown after registering its highest daily total of new infections.

*Megatonnes carbon dioxide.

©nature

Source: Carbon Monitor programme/Nature analysis

6.4% vs 7.6%