



22 – 26 OCTOBER 2021
FIERA MILANO RHO - ITALY
meat-tech.it



Press note – Milan, October 23rd, 2021

MEAT-TECH 2021: trends and regulations at the exhibition

Programme of events on 23rd at Fiera Milano, Rho

The second day opens for MEAT-TECH, scheduled in **Milan from 22 to 26 October 2021 (WEST entrance, Hall 15)** in conjunction with two classics dedicated to gastronomic excellence, retail and hospitality: TUTTOFOOD and HOST Milano. On **23 October**, the **Km of Innovation** will be packed with live demonstrations and the new Pocket edition of **Packaging Speaks Green**, which will take stock of the sustainability of packaging, and the first event dedicated to the **veg and plant-based world**.

The times to put in your diary therefore are:

10.30am "Innovative Food Talks: Veggy Dairy - To each his own sauce", organised by **HI-FOOD**.

14:00 "Packaging Speaks Green Pocket" organised by **PackMedia**

Every day, visitors to the fair will also find:

THE SUSTAINABLE FACTORY: EVERY DAY; PAVILION 15 – A31

Every day of the exhibition, at 11:00 and at 15:00, in pavilion 15 – A31, the specific sustainable factory area comes alive with real demonstrations on two lines in operation: the first, fully automatic from loading to palletising, focusing on the production and packaging of hamburgers with recyclable packaging; the second for processing and packaging slices in wedges, with increasingly recyclable mono-material film.

INNOVATIVE FOOD EXPERIENCE: EVERY DAY

A special area entirely dedicated to plant-based foods: a space in pavilion 15 – C39 where visitors and exhibitors can taste prototypes, learn about innovative natural ingredients and discover food processing solutions with vegetable-based formulations.

ITALIAN START-UP

ICE – Italian Trade Agency and MEAT-TECH present the Italian Start Up area. An open space of 50 square metres to present seven emerging companies at the service of businesses. InGood, Pikkart, It's Prodigy, MIPU Energy Data, smartFAB, TAG and WEL will be the protagonists of this space dedicated to an ecosystem in constant development in our country.

All MEAT-TECH exhibitors, events and conferences are online at Expoplaza, the digital catalogue of the event (https://expoplaza-meattech.fieramilano.it/en/events/?_locale=it).

**MEAT
TECH**
by Ipack Ima

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co-located with
TUTTOFOOD
MILANO

host Milano
INTERNATIONAL
HOSPITALITY EXHIBITION

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MEAT-TECH is the trade fair of innovative technologies and materials for processing, transforming and packaging meat, derivatives and ready meals. An exhibition complete with spices, aromas and ingredients for the food industry. Figures from the 2018 edition: 180+ exhibitors, 14,363 visitors and visitor satisfaction equal to 7.3 out of a maximum of 9.