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FIERA MILANO RHO - ITALY
meat-tech.it



Milan - 22nd-26th of October, 2021

The Sustainable Factory – Pav 15 A31

MEAT-TECH becomes a stage for innovation with THE SUSTAINABLE FACTORY. Making its debut at the trade fair, this special area with **live demonstrations** of production and packaging involving the use of green packaging materials. Two events per day will demonstrate two different lines of operation to visitors, presenting high-tech features.

The first line is an **ILPRA welding machine** fitted with a complete range for the meat industry, specifically for hamburger packaging. This innovative formula presents a single solution with a single integrated, compact system that incorporates three competitive advantages: packaging with fully recyclable material, and therefore “turnkey” eco-sustainable solutions as a complete packaging line: from loading the product to palletising; a fully automatically obtained final package with no assistance from an operator, guaranteeing an uncontaminated packaging.

The second line is presented by **VERIPACK** and its new internal department called MEAT DIVISION. It is the result of a fruitful collaboration with strategic partners in the meat industry that share the common goal of satisfying every customer’s need.

At Meat Tech 2021, Veripack Meat Division is presenting a thermoforming line designed for packaging slices of Bologna mortadella, both in thermo-shrinkable multi-layer packaging and in fully recyclable mono-material. So again, the eco-friendly application component is a must. This line is completed by a robotic product loading system with computer-controlled grip vision, in-line welding control through a reflection check, an Ink jet coding system on x-y axis and double exhaust output. All this contributes to enhancing the concept of fully automated and customising machines to production needs.

The Sustainable Factory by Meat-Tech is a project realised in collaboration with



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MEAT-TECH is the trade fair for innovative technologies and materials for processing, transforming and packaging meat, derivatives and ready meals. An exhibition that is completed with spices, aromas and ingredients for the food industry. Figures for the 2018 edition: 180+ exhibitors, 14,363 visitors and visitor satisfaction equal to 7.3 out of a maximum of 9.