

MEAT TECH

by Ipack Ima

F I E R A
M I L A N O
R H O 2 0 2 1
22 - 26 OCTOBER

SOLUTIONS FOR
THE MEAT AND
READY MEALS
INDUSTRY

meat-tech.it #meattech2021



co-located with

TUTTOFOOD
MILANO

host | Milano
INTERNATIONAL
HOSPITALITY EXHIBITION

MEAT-TECH 2021

THE MEETING POINT FOR THE COLD CUT,
MEAT AND READY-MEAL INDUSTRIES.

Complete lines, technologies and smart materials for processing and packaging, as well as aromas, spices and ingredients.

An exhibition offer aimed at the **fresh food** industry, including meat, fish, dairy, ready meals and gastronomy, and which finds the primary distribution channel in **Retail**.

Quality, innovation, traceability and safety in production processes and the cold chain for all-round reliability and sustainability along the entire supply chain.

MEAT-TECH is an exhibition organised by Ipack Ima srl, a joint venture between Ucima and Fiera Milano.

**THE LEADING INTERNATIONAL EVENT
FOR ALL INDUSTRY PROFESSIONALS.**

MEAT-TECH 2021 partners



Exhibition highlights 2018

180+
EXHIBITORS FROM
29 countries

SATISFIED EXHIBITORS
89%

456
International
TOP BUYERS

14.363
VISITORS





Focus on visitor

The 3rd edition of a major event for the leading players in a constantly-evolving market.

Food brands, contract manufacturers, large-scale distribution chains and international retailers, packaging service providers and re-packing: at MEAT-TECH you will meet buyers with highly specialized profiles.

A privileged **global platform** with a dedicated International Buyers Program that, thanks to MYipackima digital platform, enhance business opportunities, the possibility of making new contacts and reach the right target.

TOP VISITORS

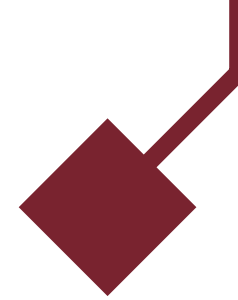
◆ A B P ◆
FOOD GROUP
◆ AIA ◆ AMADORI
◆ AMERICANA ◆
BIGLER ◆ CENTRO CARNI
COMPANY ◆ CHAHIA ◆
CHERKIZOVO GROUP ◆ CITTERIO ◆
DELICIOUS ◆ FATTORIE OSELLA ◆ INALCA ◆
KALLEH ◆ OROCARNI ◆ OROGEL SURGELATI ◆ PAN
PESCA ◆ PARMACOTTO ◆ PARMAREGGIO ◆ RIGAMONTI
SALUMIFICIO ◆ RONAK PROTEIN ◆ SALUMIFICIO F.LLI BERETTA
◆ SENFTER HOLDING ◆ SOPRACO ◆ UNIFRIGO GADUS ◆ UNIVERSAL
ISLAMIC MEAT ◆ VERONESI ◆ WEST LIBERTY FOODS ◆ and many more





ipack.ima

your trade show business, 365 days a year



Digital transformation

A fair in presence, which integrates the traditional model of “physical” event with new digital networking opportunities.

IPACK-IMA launches the **new version of MYipackima**, the innovative match making platform where exhibitors and buyers can profile and find the perfect match to develop new opportunities.

Whether they are stand appointments or virtual meetings, the tool allows you to enhance the contact opportunities in an even more selected way between companies and potential partners before, during and after the fair.

At the center of the digital transformation platform there are also **webinars and virtual appointments** with sector experts and professionals, to offer an even more complete overview of the supply chain.

The trends

Tailor-made technologies for premium and meat-based products, food specialities and much more: pre-sliced meat, snacks and ready meals, alternative proteins and plant-based products.

Free-from products, single portions, skinpack solutions, compostable and recyclable packaging that maintain the product's shelf life and guarantee safety and traceability.

The strong drive towards innovation sector is at the heart of the MEAT-TECH project, which has always focused on the most consolidated expressions of the market, but **also on new lifestyles and consumption** that require even greater attention to themes of green packaging, sustainability, traceability, food safety, digitalization and innovative ingredients.



#dairy
#readymeals
#plantbased #foodsafety
#ecopackaging
#retail



Importance for the entire supply chain



Meat and meat based products processing technology and equipment



Other food products processing technology and equipment (dairy, fish, vegetables, ready meals and pet food)



Packaging technology and materials



End-of-line technology and materials



Labeling, marking, traceability and coding solutions



Refrigeration and washing systems



Ingredients



Cleaning, hygiene and safety equipment



Workplace furnishings



POS equipment and solution



Logistics, material handling and storage



Automation and robotics

The special areas

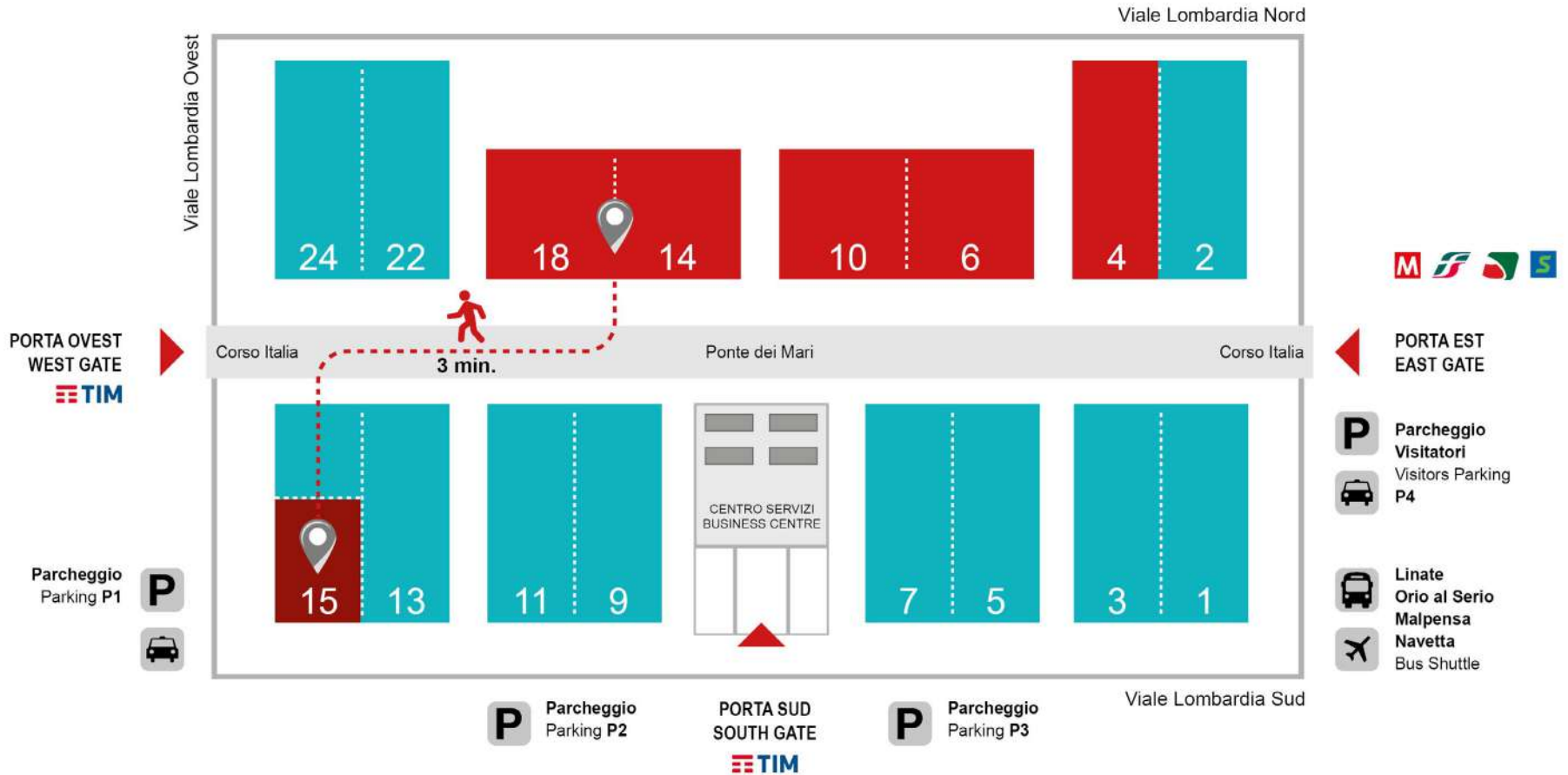


Solutions developed specially for clean room and cold chain applications.



A smart, all-inclusive display formula designed to maximize your experience at the fair at sustainable costs.

Exhibition Area



**MEAT
TECH**
by Ipack Ima

TUTTOFOOD
MILANO

host | Milano

3 Shows, 1 Ticket

A vision strengthened by the concomitance of three events of great international importance that favor contamination and technology transfer.

A **single ticket** will guarantee the visit to all the salons, offering a 360° overview of the market.

A **unique format**, which marks the return in the presence that the operators require at **global level**. A precious opportunity for exhibitors and visitors to promote collaboration of the supply chain at an industrial level, create relationships, intercept new targets.



**MEAT
TECH**
by Ipack Ima

the excellence of technologies and materials dedicated to processing, transformation and packaging for the cold cuts, meat, fish, dairy and ready meals supply chain.



TUTTOFOOD
MILANO

the International agri-food fair, which embraces all the Food & Beverage supply chains.



host | Milano

the world's leading event in technologies and solutions for hospitality and out of home sector.

**BOOK
YOUR
STAND
NOW**

Organized by

ipack.ima_{srl}

Connecting businesses

(JOINT VENTURE BETWEEN
UCIMA AND FIERA MILANO)



UCIMA



FIERA MILANO

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INTERNATIONAL NETWORK